



BACKDOOR THEATRE

THE THEATRE WE
LOVE IN THE HEART
OF DOWNTOWN.

940-322-5000

501 INDIANA AVE. WICHITA FALLS, TX



2024 SEASON SPONSORSHIP

WE WANT YOU TO BE A PART OF OUR LASTING IMPACT

**FOR 50 YEARS, BACKDOOR THEATRE HAS
BEEN THE HEARTBEAT OF COMMUNITY
THEATRE IN WICHITA FALLS.**

**WITH RISING COSTS, ON AVERAGE, BACKDOOR SPENDS
\$45,000 EACH SEASON ON PRODUCTION EXPENSES
(RIGHTS/ROYALTIES, PROPS, SET, COSTUMES, AND
CONTRACT CREATIVES).**

**YOUR SPONSORSHIP WILL SUPPORT BACKDOOR
THEATRE PROGRAMMING IN THE FOLLOWING WAYS:**

ENRICH

**YOUR HELP WILL CONTRIBUTE TO THE CULTURAL VIBRANCY
OF OUR COMMUNITY, QUALITY OF LIFE, & LOCAL ECONOMY**

EDUCATE

**YOU WILL LEAVE A LASTING IMPACT ON YOUTH & ADULTS IN OUR
AREA THROUGH EXPOSURE TO THE ARTS, WHICH CAN ENHANCE
CREATIVITY, CRITICAL THINKING, & CULTURAL AWARENESS**

ENTERTAIN

**YOUR GENEROSITY WILL SUPPORT OUR ARTISTIC & PRODUCTION
EXPENSES TO ENSURE THAT WE CAN CONTINUE TO PROVIDE
HIGH-QUALITY PRODUCTIONS THROUGHOUT THE YEAR**

150+
**DEDICATED
VOLUNTEERS EACH
YEAR, AGES 5 TO 80!**

94%
**OF OUR PATRONS LIVE
WITHIN ONE HOUR**

740
**THE AVERAGE NUMBER OF
TICKETS SOLD PER
PRODUCTION**

6,500
**FOLLOWERS ON
FACEBOOK**

1,700
**FOLLOWERS ON
INSTAGRAM**

5,300
ON EMAIL LIST
42% OPEN RATE

OVER 90,000
**VIEWS ON THE
WEBSITE ANNUALLY**

**BACKDOOR AUDIENCE &
VOLUNTEER DEMOGRAPHICS**

SEASON SPONSORSHIP

SEASON PRODUCER

\$10,000

EXCLUSIVE - ONLY PER SEASON

- **PROMINENT LOGO PLACEMENT ON POSTCARDS, WEBSITE (WITH LINK), & E-BLASTS**
- **LOGO ON ALL CAST SHIRTS**
- **FULL-PAGE AD IN PROGRAM**
- **THANK YOUS IN LIVE CURTAIN SPEECHES**
- **FRAMED CAST/CREW PHOTO FOR EACH PRODUCTION**
- **INVITATION TO THE FINAL DRESS OF EACH PRODUCTION**
 - **THURSDAY BEFORE THE SHOW OPENS**
 - **MEET & GREET THE CAST/CREW**
- **60 TICKETS TO USE THROUGHOUT THE SEASON**
- **30 MEALS FOR DINNER STAGE SHOWS**
- **8 TICKETS TO AN ANNUAL FUNDRAISING EVENT**
- **\$150 CONCESSIONS CREDIT**

SEASON SUPPORTER

\$5,000

- **LOGO PLACEMENT ON POSTCARDS, WEBSITE, & E-BLASTS**
- **LOGO ON ALL CAST SHIRTS**
- **HALF-PAGE AD IN PROGRAM**
- **THANK YOUS IN LIVE CURTAIN SPEECHES**
- **FRAMED CAST/CREW PHOTO FOR EACH PRODUCTION**
- **INVITATION TO THE FINAL DRESS OF EACH PRODUCTION**
 - **THURSDAY BEFORE THE SHOW OPENS**
 - **MEET & GREET THE CAST/CREW**
- **30 TICKETS TO USE THROUGHOUT THE SEASON**
- **15 MEALS FOR DINNER STAGE SHOWS**
- **4 TICKETS TO AN ANNUAL FUNDRAISING EVENT**
- **\$100 CONCESSIONS CREDIT**

SHOW SPONSORSHIP

SHOW PRODUCER

\$1,500
PER SHOW

SUPPORT A SINGLE SHOW OR MULTIPLE SHOWS OF YOUR CHOICE!

- **PROMINENT LOGO PLACEMENT ON SHOW-RELATED POSTCARDS, WEBSITE PAGE (WITH LINK), & E-BLASTS**
- **LOGO ON ALL CAST SHIRTS**
- **HALF-PAGE AD IN SHOW PROGRAM**
- **THANK YOUS IN LIVE CURTAIN SPEECHES**
- **FRAMED CAST/CREW PHOTO FOR EACH PRODUCTION**
- **INVITATION TO THE FINAL DRESS OF EACH PRODUCTION**
 - **THURSDAY BEFORE THE SHOW OPENS**
 - **MEET & GREET THE CAST/CREW**
- **15 TICKETS TO USE DURING THE RUN**

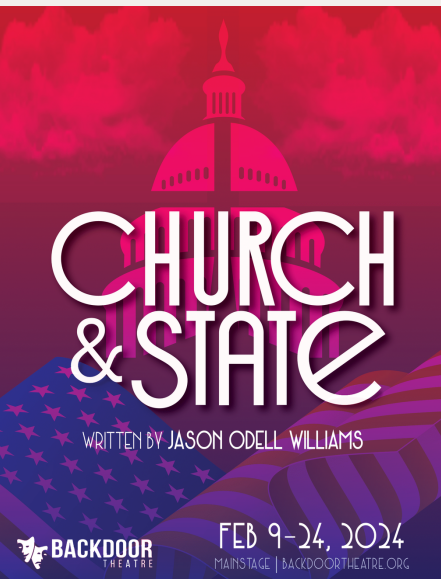
SHOW SUPPORTER

\$500
PER SHOW

SUPPORT A SINGLE SHOW OR MULTIPLE SHOWS OF YOUR CHOICE!

- **PROMINENT LOGO PLACEMENT ON SHOW-RELATED POSTCARDS, WEBSITE PAGE (WITH LINK), & E-BLASTS**
- **LOGO ON ALL CAST SHIRTS**
- **QUARTER-PAGE AD IN SHOW PROGRAM**
- **THANK YOUS IN LIVE CURTAIN SPEECHES**
- **FRAMED CAST/CREW PHOTO FOR EACH PRODUCTION**
- **INVITATION TO THE FINAL DRESS OF EACH PRODUCTION**
 - **THURSDAY BEFORE THE SHOW OPENS**
 - **MEET & GREET THE CAST/CREW**
- **5 TICKETS TO USE DURING THE RUN**

THE PURSUIT OF TRUTHS



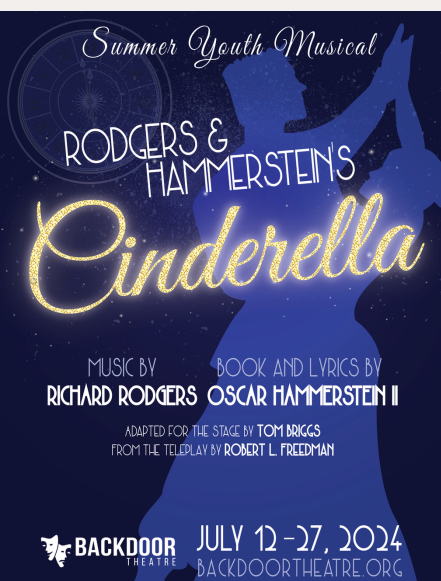
CHURCH & STATE - Three days before his bid for reelection, in the wake of a school shooting in his hometown of Raleigh, North Carolina, a Republican U.S. senator makes an off-the-cuff comment to a blogger that gets leaked on “the Twitter,” calling into question the senator’s stance on guns and God. As his devoutly Christian wife and liberal Jewish campaign manager try to contain the damage, this look at how religion influences politics and how politics has become a religion is simultaneously funny, heartbreaking, and uplifting.

This show contains content around politics, religion, and gun control.



MARJORIE PRIME - It’s the age of artificial intelligence, and 85-year-old Marjorie — a jumble of disparate, fading memories — has a handsome new companion who’s programmed to feed the story of her life back to her.

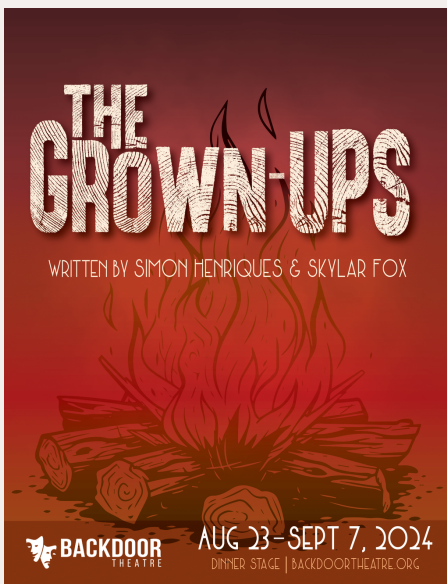
What would we remember, and what would we forget if given the chance? In this richly spare, wondrous new play, Jordan Harrison explores the mysteries of human identity and the limits — if any — of what technology can replace.



RODGER & HAMMERSTEIN’S CINDERELLA - As adapted for the stage, with great warmth and more than a touch of hilarity, this romantic fairy tale still warms the hearts of children and adults alike. This is the Enchanted Edition, which is inspired by the 1997 teleplay starring Brandy and Whintey Houston

This show is Backdoor Theatre’s annual Summer Youth Musical, which is a fully-realized production cast and crewed by local Middle School and High School students.

THE PURSUIT OF TRUTHS



THE GROWN-UPS - *The campers are all finally asleep, and the lake is getting quiet. Have a beer; make a s'more; tell a scary story. Figure out what you're going to have to do in the morning to keep camp fun and safe without letting the kids find out about... well, you've seen the news. I just got a push notification—they're getting closer.*

Following a group of camp counselors trying to mold the leaders of tomorrow when tomorrow is looking bleaker and bleaker, *The Grown-Ups* explores the traditions that change us, what it takes for us to change them, and how to change yourself when you're hopelessly, tragically not prepared for this.



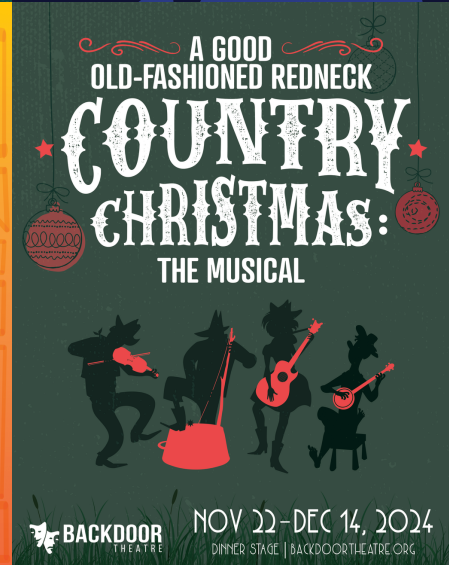
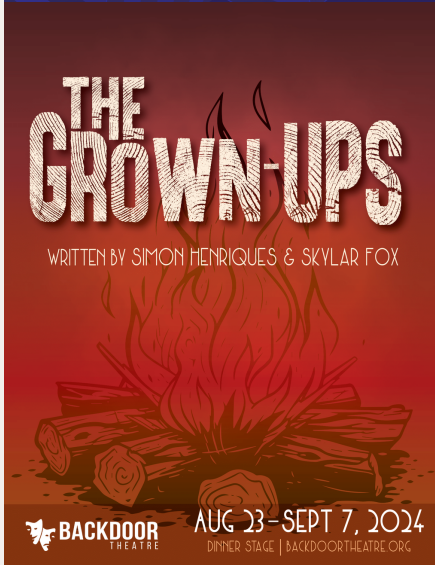
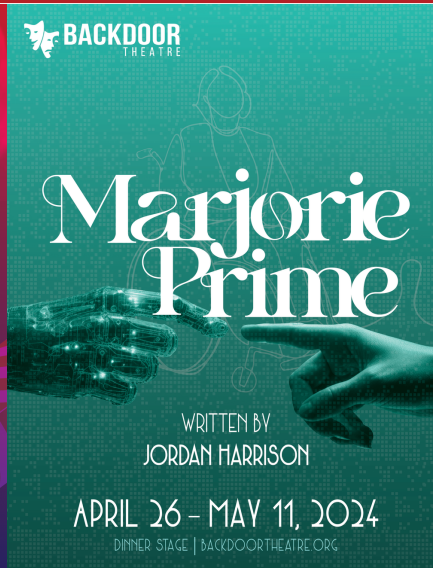
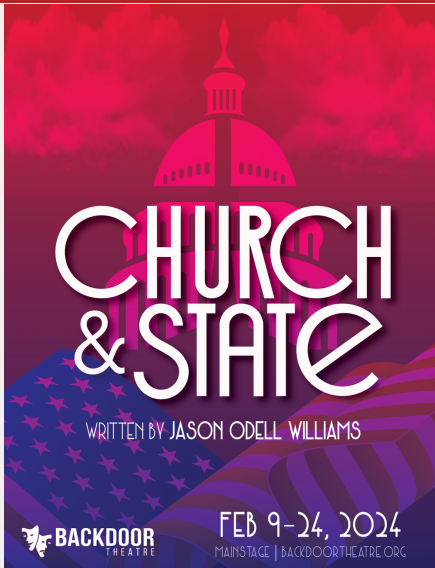
FUN HOME - When her father dies unexpectedly, graphic novelist Alison dives deep into her past to tell the story of the volatile, brilliant, one-of-a-kind man whose temperament and secrets defined her family and her life. Moving between past and present, Alison relives her unique childhood playing at the family's Bechdel Funeral Home, her growing understanding of her own sexuality, and the looming, unanswerable questions about her father's hidden desires. *Fun Home* is a refreshingly honest, wholly original musical about seeing your parents through grown-up eyes.

This show contains content around LGBTQIA+ experiences and mental health.



A GOOD OLD-FASHIONED REDNECK COUNTRY CHRISTMAS: THE MUSICAL - What if the three wise men weren't really all that wise? What if they were just three ordinary guys, avoiding conflicts at home, who happened upon the greatest story ever told? Now add music, set the entire story in modern-day America, sprinkle in a little redneck humor, and you have a fun holiday musical! Bill, Dave, and Jimmy have had it with their women and decide to high-tail it into the mountains for a little hunting and a lot of beer. This protest does nothing to improve the mood of the women back in town. It's gonna take a Christmas miracle to get these redneck families back together! Thank God one just came to town!

THE PURSUIT OF TRUTHS



BACKDOOR THEATRE'S 2024 SEASON WILL SHOWCASE A VARIETY OF PLAYS AND MUSICALS THAT WILL ENRICH, EDUCATE, AND ENTERTAIN OUR COMMUNITY.

THIS SEASON EXPLORES THEMES OF LOVE, LOSS, FAMILY, TRUTHS, & IDENTITY.

READY TO SUPPORT BACKDOOR THEATRE?



SCAN THE QR CODE OR CALL 940.322.5000