



BACKDOOR THEATRE

Program Ad Agreement – 2018 SEASON

SEASON SCHEDULE

PIPPIN

Feb. 16—Mar. 10

LEND ME A TENOR

Mar. 23—Apr. 14

9 TO 5

Apr. 27—May 19

SCHOOL OF ROCK
(SUMMER YOUTH MUSICAL)
June 15—30**FOOTLIGHT FRENZY**
July 13—28**2 ACROSS**
Aug. 24—Sept. 9**'NIGHT, MOTHER**
Oct. 5—19**WHITE CHRISTMAS**
Nov. 23—Dec. 15**Ad Size/Color****Dimensions**

(Width x Height)

Price

Full Page, Color (covers)

4 7/8" x 7 7/8"

\$1,250

Full Page, B&W

4 7/8" x 7 7/8"

\$1,100

1/2 Page, Color (covers)

4 7/8" x 3 7/8"

\$1,000

1/2 Page, B&W

4 7/8" x 3 7/8"

\$800

1/4 Page, B&W

3 3/8" x 3 7/8"

\$500

The program will be distributed during the 2018 Season of shows (February 16, 2018—December 15, 2018). Advertiser is responsible for submitting artwork, preferably in electronic format (.pdf or 300 dpi .tif or .jpg). All artwork and payments for season ads are due by February 5, 2018. Advertisers may change their ad between productions. All new information and/or artwork is due two weeks prior to first performance of the next production.

Advertising Agreement

The undersigned agrees to pay Backdoor Theatre \$_____ for a _____ ad.

Business Name _____

Contact Name _____ Phone _____

Email _____

Mailing Address _____

City _____ State _____ Zip _____

Signature of Authorized Representative _____

Return this agreement along with payment (check or credit card information) to:

Backdoor Theatre
attn.: Program Advertisements
PO Box 896
Wichita Falls, TX 76307

boxoffice@backdoortheatre.org
Phone: 940.322.5000
Fax: 940.322.8167