

2023 SEASON & SHOW SPONSORSHIP LEVELS

For 50 years, Backdoor Theatre has left a lasting impact on the lives of those who experience theatrical stories of family, love, struggle, and laughter in our spaces. With your support, you'll touch the lives of not only a diverse group of volunteers but also an entire community and beyond.

We want you to be a part of our lasting impact.

Your sponsorship will support backdoor theatre programming in the following ways:

ENRICH

You will help foster a love for the arts by supporting Backdoor Theatre programs that introduce the performing arts to children and adults alike

EDUCATE

You will leave a lasting impact by supporting educational programming for the youth in our area

ENTERTAIN

Your generosity will support the costs of rights/royalties, music, scripts, musicians, designers, technicians, lighting, directors, sound, costumes, and advertising for each production

Audience and Volunteer Demographics

150+

DEDICATED
YEARLY VOLUNTEERS
AGES 8 TO 80!

94%

OF OUR PATRONS LIVE
WITHIN ONE HOUR OF
BACKDOOR THEATRE

800

AVERAGE NUMBER
OF TICKETS SOLD
FOR EACH PRODUCTION

2023 SHOW DESCRIPTIONS

XANADU

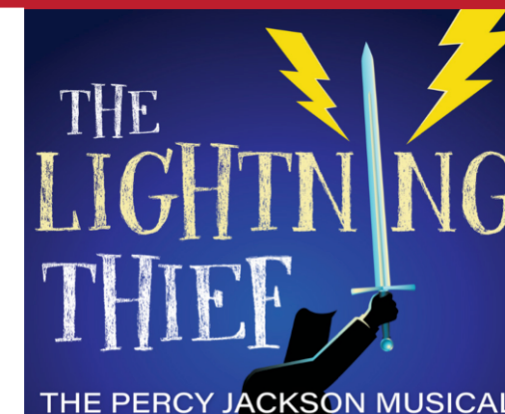
XANADU (FEBRUARY-MARCH / 8 PERFORMANCES) - XANADU follows the journey of a magical and beautiful Greek muse, Kira, who descends from the heavens of Mount Olympus to Venice Beach, California in 1980 on a quest to inspire a struggling artist, Sonny, to achieve the greatest artistic creation of all time – the first **ROLLER DISCO!** (Hey, it's 1980!) But, when Kira falls into forbidden love with the mortal Sonny, her jealous sisters take advantage of the situation, and chaos abounds.

MAD LIBS

THE NEW **LIVE!** MUSICAL
Adjective

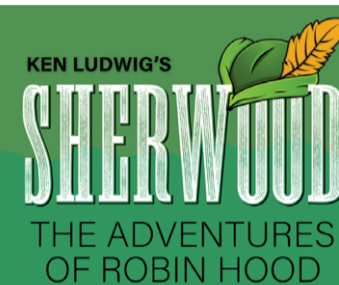
THE LIGHTNING THIEF: THE PERCY JACKSON MUSICAL (JULY / 8 PERFORMANCES) - 2023 Summer Youth Musical

As the half-blood son of a Greek god, Percy Jackson has newly-discovered powers he can't control, a destiny he doesn't want, and a mythology textbook's worth of monsters on his trail. When Zeus's master lightning bolt is stolen and Percy becomes the prime suspect, he has to find and return the bolt to prove his innocence and prevent a war between the gods. But to succeed in his quest, Percy will have to do more than catch the thief. He must travel to the Underworld and back, solve the riddle of the Oracle, which warns him of betrayal by a friend and come to terms with the father who abandoned him. Adapted from the best-selling book by Rick Riordan and featuring a thrilling original rock score, **THE LIGHTNING THIEF: THE PERCY JACKSON MUSICAL** is an action-packed mythical adventure worthy of the gods.



MAD LIBS, LIVE! (MAY / 8 PERFORMANCES) - MAD LIBS LIVE!

is the new musical based on the most popular word game of all time! Our story begins at the finals of Teen Superstars, the live TV show that will determine the most popular singing group at Blankville Central High. Virtuosa, Gogo, Geyser, and Merrily seem to have nothing in common – until just before airtime, when they realize that their songs are missing words! In the spirit of the "World's Greatest Word Game," our gang fills in the blanks with words from the audience! This truly interactive musical changes at every performance!



SHERWOOD: THE ADVENTURES OF ROBIN HOOD (AUGUST-SEPTEMBER / 8 PERFORMANCES)

Packed with thrills, romance, laughter, and immortal characters like Little John, Friar Tuck, and Maid Marian, **SHERWOOD** tells the enduring story of a hero of the people who takes on the ruthless powers that be. So get ready to duck a quarterstaff or two – you won't want to miss a moment of the swashbuckling fun!

PUFFS (OCTOBER / 8 PERFORMANCES) - PUFFS

a fast-paced romp through the Seven Increasingly Eventful Years at a Certain School of Magic and Magic! For those who grew up alongside Potter and are eager to revisit that world, Puffs exudes a jovial, winking fondness for all things Harry! This clever and inventive play gives you a new look at a familiar adventure from the perspective of three potential heroes just trying to make it through a magic school that proves to be very dangerous for children. Alongside them are the Puffs, a group of well-meaning, loyal outsiders with a thing for badgers. Their hilariously heartfelt and epic journey takes the classic story to new places and reimagines what a boy wizard hero can be.



Scrooge in Rouge

SCROOGE IN ROUGE (NOVEMBER-DECEMBER / 11 PERFORMANCES)

This quickchange version of the Charles Dickens classic is set in a Victorian music hall. The Royal Music Hall Twenty-Member Variety Players are beset with a widespread case of food poisoning. This leaves only three surviving members to soldier on through a performance of A Christmas Carol. The undaunted trio gamely face missed cues, ill-fitting costumes, and solving the problem of having no one to play Tiny Tim. Done in the style of British Music Hall, **SCROOGE IN ROUGE** abounds in bad puns, bawdy malapropisms, naughty double-entendres, and witty songs. A raucous holiday treat!

Season Producer (Full Season Support)

\$10,000

- EXCLUSIVE - only one Season Producer spot is available
- Prominent logo placement on all postcards
- Prominent logo placement and direct link on Backdoor Theatre's website
- Prominent logo placement on e-blasts
- Prominent logo placement on all show shirts + only logo on season shirt
- Full-page ad in all programs
- Thank you posts on Backdoor Theatre Facebook & Instagram
- Thank yous in the pre-show/intermission speeches
- A framed photo of the cast and crew from each production
- Invitation to Final Dress for each production
 - Thursday before the show opens to preview the production
 - Meet & greet with cast and crew
 - Up to 10 people from your organization
 - Hors d'oeuvre and wine
- 60 tickets to use throughout the season
- 30 meals for Dinner Stage
- Eight tickets to an Annual Fundraising Event
- \$150 concessions credit

Season Supporter (Full Season Support)

\$5,000

- Logo placement on all programs, postcards
- Logo placement and direct link on Backdoor Theatre's website
- Logo placement on e-blasts
- Logo on all show shirts
- Half page ad in all programs
- Thank you post on Backdoor Theatre Facebook & Instagram
- Thank yous in the pre-show speech
- A framed photo of the cast and crew from each production
- Invitation to Final Dress for each production
- Thursday before the show opens to preview the production
 - Meet & greet with cast and crew
 - Up to 5 people from your organization
 - Hors d'oeuvre and wine
- 30 tickets to use throughout the season
- 15 meals for Dinner Stage
- Four tickets to an Annual Fundraising Event
- \$100 concessions credit

Show Producer (Single Show Support)

\$1,500

- Support a single show of your choice!
- You can choose to support multiple shows
- Logo placement on show-related postcards
- Prominent logo placement and direct link on show page on website
- Prominent logo placement on show-related e-blasts
- Prominent logo placement on show shirt
- Half-page ad in the program
- Thank you post on Backdoor Theatre Facebook & Instagram
- Thank yous in the pre-show/intermission speeches
- A framed photo of the cast and crew
- Invitation to Final Dress for production
 - Thursday before the show opens to preview the production
 - Meet & greet with cast and crew
 - Up to 10 people from your organization
 - Hors d'oeuvre and wine
- Main Stage Show - 20 tickets to use during the run
- Dinner Stage Show - 10 tickets with meals to use during the run

Show Supporter (Single Show Support)

\$500

- Support a single show of your choice!
- You can choose to support multiple shows
- Logo placement on show-related postcards
- Logo placement and direct link on show page on website
- Logo placement on show-related e-blasts
- Logo on show shirts
- Quarter-page ad in all programs
- Thank you post on Backdoor Theatre Facebook & Instagram
- Thank yous in the pre-show speech
- A framed photo of the cast and crew
- Invitation to Final Dress for production
 - Thursday before the show opens to preview the production
 - Meet & greet with cast and crew
 - Up to 5 people from your organization
 - Hors d'oeuvre and wine
- Main Stage Show - 8 tickets to use during the show
- Dinner Stage Show - 4 tickets with meals during the show

Summer Youth Musical (Spotlight Supporter)

\$5,000

- Logo placement on SYM-related postcard
- Prominent logo placement and direct link on show page on website and show page
- Prominent logo placement on SYM-related e-blasts
- Prominent logo placement on show shirt
- Full-page ad in the program
- Thank you post on Backdoor Theatre Facebook & Instagram
- Thank yous in the pre-show/intermission speeches
- A framed photo of the cast and crew
- Invitation to Final Dress for production
 - Thursday before the show opens to preview the production
 - Meet & greet with cast and crew
 - Up to 10 people from your organization
 - Hors d'oeuvre and wine
- 20 tickets to use during the show
- Four tickets to Annual Fundraising Event
- \$50 concessions credit

